



HEGE AURELIE BADENDYCK

Stylist and fashion writer.
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SHOPPING

1 STEEN & STRØM DEPARTMENT STORE

Norway's oldest Department Store, is located on Oslo's luxury street where you'll find global brands such as Louis Vuitton, Hermès, Gucci and Burberry. Steen & Strøm offers over 600 fashion brands, and Oslo's only food court, beauty hall and kids floor which houses London's famous Hamleys.
Where: Nedre Slottsgate 8.

2 HØYER LUXURY

Høyer Luxury located on the 1st floor at Eger, and offers over 300 brands for the fashion conscious woman. You'll find a great selection of it-bags from Fendi, Loewe, J. W. Anderson, Proenza Schouler and Saint Laurent, as well as clothing lines from Givenchy, Victoria Beckham and Stella McCartney.
Where: Eger, Karl Johans gate 23.

3 HEAVEN SCENT

Located at Eger this store has a great, curated selection of beauty products, such as Byredo, Diptyque and Laura Mercier, and niche brands like RMS Beauty and Kjør Weis.
Where: Eger, Karl Johans gate 23.

4 BALENCIAGA

Balenciaga has just opened its doors in Oslo! The two-floored store gives you goodies from both the clothing and accessory line.
Where: Nedre Slottsgate 8.

5 MAJE AND SANDRO

Maje and Sandro are both go-to stores for feminine, chic dressing. If you're looking for the perfect dress, tops or cool jackets at a reasonable price — these are the shops to visit.
Where: Øvre Slottsgate 25.

6 ISABEL MARANT

The French favourite has just opened a flagship store in Oslo. With a great location in the new up-and-coming shopping street in Oslo, it's impossible to miss it.
Where: Prinsens gate 22.

7 BARE PHILOSOPHY

If you're looking for beautiful, sexy, functional lingerie and beachwear you should drop by Bare Philosophy at Steen & Strøm. You'll find brands like La Perla, and more contemporary ones like Stella McCartney and Calvin Klein. Expect great service and expertise.
Where: Steen & Strøm, Nedre Slottsgate 8.

8 JUICE

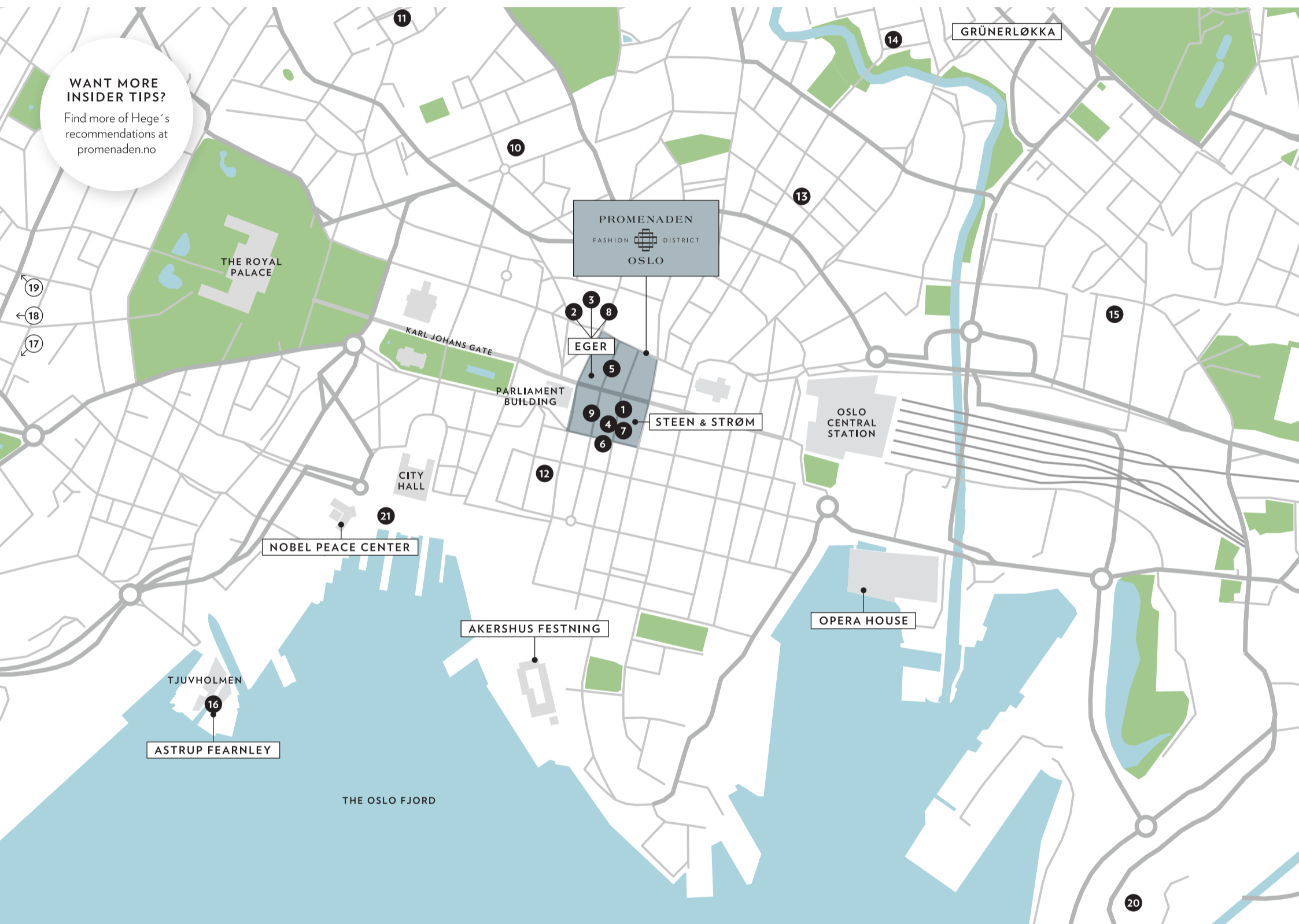
Juice is the where fashion meets sports in a truly inspiring environment. You'll find 100s of brands like Nike, Adidas, plus brands exclusive to Oslo, such as Lululemon. The store offers the latest trends in sportswear, to yoga lines and running shoes.
Where: Eger, Karl Johans gate 23.

9 ACNE STUDIOS

Every Scandinavian's favourite fashion brand offers a wide selection of both men's and women's collections. This autumn the store will expand with a second floor. Can't wait to see it!
Where: Øvre Slottsgate 11.

WANT MORE INSIDER TIPS?

Find more of Hege's recommendations at promenaden.no



RESTAURANTS

10 HAPPOLATI

Is a mix of the Asian and Nordic cooking, serving delicious sharing dishes. Since opening in 2016, it has been one of the hottest places to dine in Oslo. Make sure to book a table.
Where: St. Olavs plass 2.

11 KOLONIALEN

In the district of Bislett you will find this local, hidden gem which serves amazing food based on the season's finest ingredients. A true favourite!
Where: Sofiesgate 16.

12 SENTRALEN

This is the perfect lunch spot in the centre of Oslo. Located just a block away from Promenaden, Sentralen offers tasteful and interesting dishes made from Norwegian ingredients.
Where: Øvre Slottsgate 3.

BARS

13 TORGGATA BOTANISKE

A cool, intimate bar in the middle of the city centre. Serves great cocktails in a green, cosy environment.
Where: Torggata 17b.

14 TERRITORIET

A classy and cool, but still laid back wine bar located at Grünerløkka.
Where: Markveien 58.

15 PIGALLE

Probably Oslo's nicest bar with some of the best bartenders in town serving impeccable cocktails.
Where: Grønlandsleiret 15.

ART & GALLERIES

16 ASTRUP FEARNLEY

This is a private contemporary art museum which opened in 1993, and moved to Tjuvholmen in 2012. The new building was designed by the world-renowned architect Renzo Piano.
Where: Strandpromenaden 2.

17 HENIE ONSTAD

Located in scenic surroundings just ten minutes drive outside of Oslo you'll find Henie Onstad. Since 1968 the museum has been committed to Norwegian and international art and has an own private collection that counts over 4000 works of art.
Where: Sonja Henies vei 31, 1311 Høvikodden.

18 OSL CONTEMPORARY

A gallery representing Norwegian emerging, mid-career and established artists and focuses on promoting them in an international context.
Where: Haxthausens gate 3.

MUST SEE

19 VIGELANDSPARKEN

Vigelandsparken is a sculpture park on the West side of Oslo, filled with more than 200 sculptures by Gustav Vigeland. Despite being an important tourist attraction, you'll also find a lot of locals hanging out here in the weekends.
Where: Nobels gate 32.

20 EKEBERGRESTAURANTEN

This restaurant has an outdoor area with a stunning view over the city and the Oslo fjord. The functionalist building from 1929 was drawn by Lars Backer.
Where: Kongsveien 15.

21 THE ISLANDS

Go by boat and experience some of the little islands in the Oslo fjord like Langøyene or Hovedøya. It's very exotic, even for the locals!
Where: Take a charter boat from Aker Brygge.

PROMENADEN
FASHION DISTRICT
OSLO

TAX-FREE SHOPPING

If you live outside Norway, Sweden, Denmark and Finland, you can claim back up to 19% of the value-added tax you have paid on your purchases in Norway. The tax is always included in the grand total when shopping in Norway. It's easy and our staff will be more than happy to help you fill out your tax return form.

HERE IS HOW IT WORKS

- Remember to ask for the Global Blue Tax Refund while finishing your transaction, you will receive a printed receipt with a store stamp and signature.
- Fill out the form with the information provided in your passport.
- Bring your merchandise to the Global Blue Tax Refund Point along with your receipt.

If you have questions or are unsure on what to do, simply ask our staff for assistance.

GLOBAL BLUE LOCATIONS

OSLO CITY CENTER

Global Blue Tax Refund Point at Steen & Strøm Department Store, Ground Floor, Nedre Slottsgate 8, entrance next to Gucci store.

Opening hours: Monday to Saturday 11.00am to 17.00pm. Closed Sunday.
Contact: Phone +47 456 01 069

OSLO AIRPORT GARDERMOEN

Global Blue Customer Service, Departure Hall.

WWW.GLOBALBLUE.COM



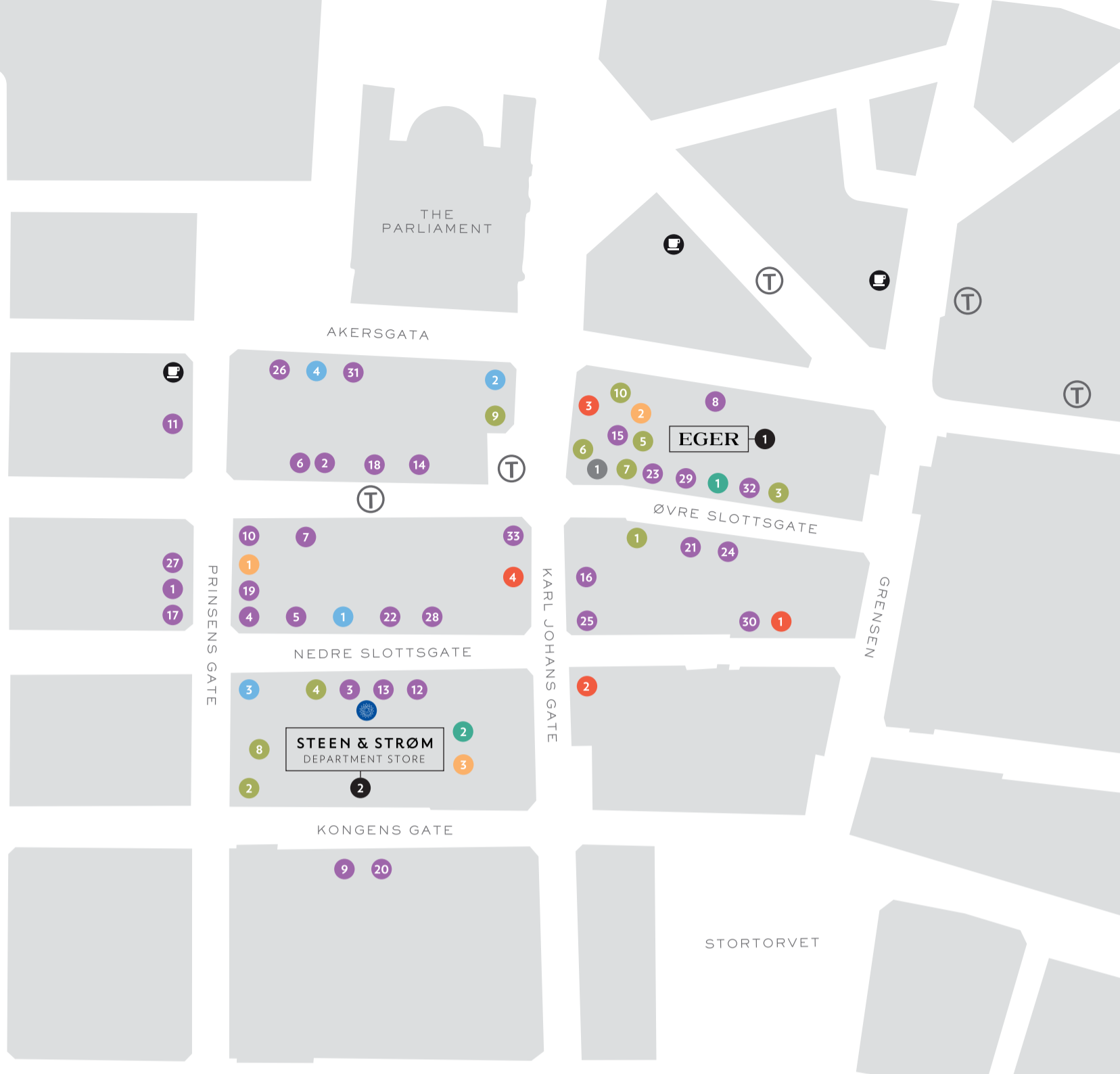
Global Blue

WE WELCOME YOU TO PROMENADEN!

This unique fashion district is situated in the heart of historical Oslo, close to boutique hotels, famous tourist attractions such as Akershus Festning and the city's finest culinary experiences.



Visit promenaden.no or get inspired at @promenaden on Instagram.



THE FASHION DISTRICT

Promenaden is Norway's epicenter of luxury, fashion and lifestyle. The district can offer everything your wardrobe desires set within beautiful, historic surroundings.

It's home to the worlds leading luxury and contemporary stores, as well as multi-brand fashion department stores such as Høyer at Eger Shopping Gallery and Steen & Strøm, which houses, the cities notable food court and beauty department within this landmark.

We welcome you to Promenaden!

DEPARTMENT STORES

1. EGER SHOPPING GALLERY
2. STEEN & STRØM DEPARTMENT STORE

BEAUTY

1. AESOP
2. HEAVEN SCENT
3. KICKS

CHILDREN

1. 3 TRINN FASHION
2. HAMLEYS

FASHION & ACCESSORIES

1. A.P.C.
2. ACNE STUDIOS
3. BALENCIAGA
4. BOTTEGA VENETA
5. BURBERRY
6. FILIPPA K
7. FILIPPA K MAN
8. FOLLESTAD (MEN & WOMEN)
9. FOLLESTAD (MEN)
10. FRED PERRY (MEN)
11. GANNI
12. GUCCI
13. HERMÈS
14. HOPE
15. HØYER
16. HUGO BOSS
17. ISABEL MARANT
18. J. LINDBERG (MEN)
19. KAMIKAZE LUXURY SHOES
20. KAMIKAZE MAN
21. KATE SPADE
22. LOUIS VUITTON
23. MAJE
24. MARC JACOBS
25. MICHAEL KORS
26. MULBERRY
27. RAG & BONE
28. SAINT LAURENT
29. SANDRO
30. TIGER OF SWEDEN
31. VINCCI
32. ZADIG & VOLTAIRE
33. ZARA (TBO)

JEWELRY & WATCHES

1. BJERKE
2. DAVID ANDERSEN
3. GEORG JENSEN
4. TIDEMAN

SPORTS

1. HAGLÖFS
2. FJÄLLRÄVEN
3. JUICE
4. PEAK PERFORMANCE

FOOD & DRINK

1. BRASSERIE FRANCE
2. ESPRESSO HOUSE
3. EGER RESTAURANT & BAR
4. JOE & THE JUICE
5. JUICERY
6. NESPRESSO
7. STEAM
8. STEEN & STRØM FOOD COURT
9. W.B. SAMSON BAKERI & KONDI TORI
10. XÍCH LÒ

BOOKS

1. ARK